



## CAMPAIGN CO-CHAIRS

Professor Ward W. Briggs  
Senator Peter G. Fitzgerald  
Professor Michael C.J. Putnam  
Senator Paul and Christine<sup>†</sup> Sarbanes

March 3, 2012

## FROM GATEKEEPER TO GATEWAY

The Campaign for Classics in the 21st Century

Dear Colleague:

We are on the verge of meeting the most important and exciting challenge of our Association's history. Be counted as we run the final lap!

Ten years ago no one could imagine that this Association of just under 3,000 individual members, fewer than 5% of whom had ever contributed to the Annual Giving Fund, would be able to raise several million dollars in support of classics in the twenty-first century. But our membership, with significant assistance from other friends of classics, has risen to the challenge of the Gatekeeper to Gateway Campaign. While continuing our scholarship, teaching and advising, and service to our institutions, we have written grant proposals, worked up Campaign literature, and called both friends and strangers to ask for donations (and called them again and sometimes again). As a result we are now very close to what once seemed an impossible goal.

## HONORARY ADVISORY COMMITTEE

Garrison Keillor, St. Paul, MN  
Erich Segal<sup>†</sup>, Oxford, UK  
Leonard E. Slatkin, Detroit, MI  
Garry Wills, Evanston, IL

<sup>†</sup>deceased

### What We Have Accomplished So Far

Nearly 1,000 donors have already contributed more than \$2.2 million. The funds that you have already donated plus the NEH match now (1) ensure the continued operation of the American Office of *L'Année philologique*, (2) have increased the value of our teaching awards, (3) allow us to double the number of annual minority scholarships, and, starting next year, (4) will support teacher training and the TLL Fellow.

### What We Need Now

We must raise a final \$400,000 by the **July 31st** deadline to retain all NEH matching funds and put the APA's Gatekeeper to Gateway Campaign for Classics over the top. If every member contributes **just \$65** in the next six months, we will be more than halfway to our final goal, and we will give our dedicated Campaign Committee evidence of APA membership support as they seek major gifts from nonmember donors.

Your generous contribution now will fill our campaign amphora, so that we can develop the Gateway and become a greater source of information about Classics for ourselves and our publics, and continue to be a growing, active field of fresh discoveries and new audiences.

### How to Donate

You can make your donation right away at [www.apaclassics.org](http://www.apaclassics.org), or you can use the pledge form on the back of this letter and the enclosed return envelope. Your friends and colleagues who have worked so hard and long over the years to make this goal a reality will thank you. You will also earn the undying gratitude of your students and your students' students and your students' students' students. Every Drop Counts, more than ever. **FILL THE AMPHORA!**

Many thanks.

Jeffrey Henderson, President  
William Goodwin Aurelio Professor of Greek  
Department of Classical Studies, Boston University

P.S. Visit [apaclassics.org](http://apaclassics.org) regularly for updates on the Campaign and to make your gift.

